

The results are in!

Find out what Tulsa residents believe should change to secure a better future for everyone.

Change.org and Mayor Nichols teamed up to start a conversation that crossed boundaries:

“What would **positive change** look like in Tulsa?”

Get hundreds of people to share their ideas, and vote on the ideas of others.

Identify their **common interests**, despite differences on other issues.

Bring 100 people together for a conversation about those resonant issues.

Every main road gets a sidewalk, neighbors can apply for theirs, and kids get safe crossings to school

Have more trash cans out during events!

Invest in local farms and prime river bottom farm land and stop developing it

In Phase 1, we received **112,299 votes** on
1,130 IDEAS
from **4,034 residents.**

ve plants and
e and
sert

Current Da
have their
tank separ
water supp

Would love for the city to provide tornado shelters in public areas.

Have the public libraries work with Reading Partners to coordinate tutoring for youth. Teen volunteers could get involved for credit.

Please paint medians with reflective paint at intersections for safer night driving in the rain.

Our analysis identified three main groups of residents based on how they voted



■ Neighborhood First Pragmatists

This group centers its vision on practical, ground-level improvements to quality of life — reliable infrastructure, accessible transit, and fair wages for city workers. They are skeptical of unconventional or top-down proposals, preferring solutions that directly empower residents and strengthen existing neighborhoods.

■ Equity and Renewal Advocates

This group is driven by a desire to make Tulsa more inclusive, sustainable, and economically fair across all its communities. They support targeted investment in underserved areas — from food deserts to dilapidated housing — and favor policies that increase government accountability and representational diversity.

■ Efficiency and Accountability Champions

This group prioritizes concrete, cost-effective improvements — especially roads, lighting, and basic safety — over broad social programs or progressive policy initiatives. They are skeptical of increased taxation, government expansion, and identity-driven reforms, and they strongly support term limits to rein in entrenched local power.

NEIGHBORHOOD FIRST PRAGMATISTS

This group centers its vision on practical, ground-level improvements to quality of life — reliable infrastructure, accessible transit, and fair wages for city workers. They are skeptical of unconventional or top-down proposals, preferring solutions that directly empower residents and strengthen existing neighborhoods. They believe locals should have the loudest voice in shaping the places where they live and work.

MAKE OR BREAK

Allow neighborhood associations to acquire up to 2 empty lots the city owns to use for either a gathering place for those that live on the streets. Those lots could be leveraged as dog parks and neighborhood gardens.

This group: 32% approve vs Others: 75% approve **43% gap**

Resident-led neighborhood decision-making

Basic infrastructure upkeep and reliable city services

Living-wage city jobs and workforce investment

Accessible public transit (covered bus stops, expanded routes)

Protecting housing affordability from outside investors

SUPPORTS

Require all data centers to be 100% financially responsible for any power or water infrastructure upgrades/installations needed for their operation. Oklahomans are fed up with corporate welfare. 100% approve

City jobs that pay a living wage and better the entire community: fill in potholes, repair broken sidewalks, pick up trash, plant native trees, build/renovate low-income housing. 100% approve

I want Tulsa to recognize that residents should have the strongest voice in neighborhood policy because they have the most at stake. They are the ones whose daily lives, stability, and future are shap 100% approve

OPPOSES

Move the homeless shelters out of downtown. Tulsa is already so small and so much of downtown does not feel like a safe place to be. 71% oppose

Put in another 500 lime scooters and put them in. Neighborhood's and parks to encourage less traffic and more pedestrian friendly environments. 82% oppose

Tulsa needs a bigger budget for holiday decorations. Laser light shows can be done on any solid surface! 71% oppose

EQUITY AND RENEWAL ADVOCATES

This group is driven by a desire to make Tulsa more inclusive, sustainable, and economically fair across all its communities. They support targeted investment in underserved areas — from food deserts to dilapidated housing — and favor policies that increase government accountability and representational diversity. Green infrastructure, affordable housing, and expanded social services are central to their vision.

MAKE OR BREAK

Require new construction and remodeling, across all zoning types, to incorporate solar and wind power

This group: 89% approve

vs Others: 26% approve

63% gap

Targeted revitalization of underserved and distressed neighborhoods

Affordable housing and landlord accountability

Expanding green and sustainable infrastructure

Inclusive governance and diversified city boards

Expanded homeless services and housing stability programs

SUPPORTS

Data Centers need to give back to the community by paying more for their water and electricity. Not make the community pay more for them! 100% approve

Allow cities to use property taxes for general operations, like maintaining roads. OK is the only state in America with this policy, which greatly restricts what cities can accomplish. 100% approve

Upgrade city-wide to Intelligent LED lights; smart lights. Environmental sensors and adaptive dimming. SMART CITY INTEGRATION. 100% approve

OPPOSES

Deport the estimated 20,000 illegal aliens and abolish short term rentals in residential zoned areas to make housing affordable and available again in Tulsa without having to build a single new unit. 87% oppose

Stop spending tax-payer money on housing for homeless and spend it on fixing the streets that the taxpayers use to get to jobs that pay the taxes. This would attract working people to Tulsa instead o 86% oppose

Make it so medical marijuana is sold at a pharmacy like other medicines. (This would probably require a state law.) 75% oppose

EFFICIENCY AND ACCOUNTABILITY CHAMPIONS

This group prioritizes concrete, cost-effective improvements — especially roads, lighting, and basic safety — over broad social programs or progressive policy initiatives. They are skeptical of increased taxation, government expansion, and identity-driven reforms, and they strongly support term limits to rein in entrenched local power. Their focus is on functional, efficient city government that fixes what is visibly broken.

MAKE OR BREAK

Increase the income taxes of Tulsa's top 1%.

This group: 10% approve

vs Others: 83% approve

73% gap

Road and highway repair as top city priority

Term limits for elected officials and city boards

Skepticism of tax increases and expanded government spending

Opposition to designated homeless encampments on public land

Practical safety improvements (lighting, reflective paint, pothole repair)

SUPPORTS

Term limits for elected officials, especially City Council.

86% approve

Go on a "Pothole Blitz" like that in NYC and fill every pothole in Tulsa. Completely replace or crack seal dying roads.

83% approve

Clean up abandoned properties and hold absentee landlords accountable.

80% approve

OPPOSES

Take some sections of city owned land and let the homeless sit up their dwelling place upon it their tents etc install some bathrooms and shower facilities and allow the disabled Vets to petrol the ar

90% oppose

Diversify Tulsa's boards and commissions to make the government more representative of the City of Tulsa.

83% oppose

Tulsa needs to fund and/or legislate more public housing options

83% oppose

Unifying Ideas

These are the ideas all Tulsa residents agreed on, ordered by how important voters indicated they were.*

Make sure, if the Meta data center is built in Tulsa, that water connections are being properly monitored.
(15.68 Importance Score)**

#1

*Ideas listed meet a minimum threshold of agreement among the entire Tulsa community.

**Importance Scores are a standardized measure of the strength of voters' agreement with a goal.

2. Improve our roads. AND expedite construction on existing projects. We are a city with so much potential, and yet our roads are a glaring imperfection...and cost us money in car repairs. **(13.89)**
3. Increase access to affordable housing and put City dollars towards towards it. We don't need need more luxury/boutique apartments Downtown, we need financially accessible homes. **(10.78)**
4. Invest in trades and technical careers as heavily as college pipelines. Tulsa could be one of the strongest skilled-trade cities in the country. **(9.50)**
5. I believe we should have input on how the money is spent in our district we know what we need this is where we live. **(8.00)**
6. Improve walkability and transit to and from downtown. Our historic downtown is being reduced to parking lots and pay meters. **(8.82)**
7. Clean up abandoned properties and hold absentee landlords accountable. **(7.05)**
8. Have the public libraries work with Reading Partners to coordinate tutoring for youth. Teen volunteers could get involved for credit. **(5.77)**
9. In our warmer months, TPD should have officers on bicycles, scooters, e-bikes, etc.. in our high-traffic pedestrian areas. Their presence outside of vehicles encourages engagement and typically deters crime. **(3.36)**
10. Every main road gets a sidewalk, neighbors can apply for theirs, and kids get safe crossings to school. **(3.28)**

This enables us to identify the issues that all groups care most about

01

15.68
Importance Score*

Protected Utilities and Responsible Data Center Development

"Make sure if the Meta data center is built in Tulsa that the water connections are properly monitored. In Georgia,

✓ 91% bridge

"Require all data centers to be 100% financially responsible for any power or water infrastructure upgrades/installations needed for their operation. Oklahomans are fed up with corporate welfare."

✓ 90% bridge

"Current Data centers should have their own recyclable water tank separate from Tulsa city water supply."

✓ 80% bridge

02

13.89
Importance Score

Well-Maintained and Safer Streets

"Keep the lanes well marked on main streets. Some are hard to see at night, especially when it rains."

✓ 92% bridge

"Repair the street lights on the expressways. It's dark out there!"

✓ 88% bridge

"Go on a "Pothole Blitz" like that in NYC and fill every pothole in Tulsa. Completely replace or crack seal dying roads."

✓ 83% bridge

03

10.78
Importance Score

More Affordable Housing and Stronger Resident Protections

"Focus housing programs on those who are actively looking for housing rather than those who have no interest in being housed."

✓ 76% bridge

"Banning or limiting out of state real estate companies from buying up houses and apartment complexes so that they can raise the rents."

✓ 75% bridge

"Increase access to affordable housing and put City dollars towards towards it. We don't need need more luxury/boutique apartments Downtown, we need financially accessible homes."

✓ 71% bridge

*Importance Scores are a standardized measure of the strength of voters' agreement or disagreement with a goal.

✓ % shows cross-group bridging score

This enables us to identify the issues that all groups care most about

04

7.05
Importance Score*

Cleaner Neighborhoods and Stronger Property Standards

"Landlords out of state be fined for unkept property."

✓ 95% bridge

"Have more trash cans out during events!"

✓ 93% bridge

"Increase the count of Code Enforcement personnel by 4x so Neighborhood issues can get addressed more rapidly, which will in turn reduce crime, beautify the city, reduce garbage, weed and mosquito issues and cut down on the homeless problem."

✓ 69% bridge

05

5.77
Importance Score

Better Parks, Repaired Pools, and Richer Community Programs

"Have the public libraries work with Reading Partners to coordinate tutoring for youth. Teen volunteers could get involved for credit."

✓ 86% bridge

"Provide temporary staff at Oxley Nature Center to improve the availability for schools to schedule naturalist guided tours. A special jewel of Tulsa that connects our youth and adults with nature."

✓ 75% bridge

"Fix Tulsa's public pools that are closed"

✓ 75% bridge

06

4.82
Importance Score

A More Walkable and Connected Tulsa

"Every main road gets a sidewalk, neighbors can apply for theirs, and kids get safe crossings to school."

✓ 95% bridge

"Bus stops need adequate shade."

✓ 92% bridge

"Improve walkability and transit to and from downtown. Our historic downtown is being reduced to parking lots and pay meters."

✓ 83% bridge

*Importance Scores are a standardized measure of the strength of voters' agreement or disagreement with a goal.

✓ % shows cross-group bridging score

Of everything we heard,

Responsible Data Center Development

emerged as the topic to talk about next.

- **RELEVANT**

All three groups consistently engaged with this topic and was an issue that resonated strongly across all three opinion groups – making it a clear point of shared interest.

- **ACTIONABLE**

Regulation of data centers, including their construction and zoning, use of utilities like water and electricity, and their relationship with the community are core activities the city can take action on.

- **COMPLEX**

Real trade-offs exist between development and regulation. Residents broadly agree that strong regulations are needed - but it is unclear what those regulations should be and how they interact with the potential economic benefits data centers might bring to the city.

NEXT UP:

Tulsa Civic Dialogue

We'll gather a sample of residents from all over the city to talk about the chosen topic, [Responsible Data Center Development in Tulsa.](#)

If you are interested in participating in the live dialogue, sign up at ideasforchange.org/tulsa.